



AFRIGAMES

CONSORTIUM

LAUNCH PROGRAMME

Goethe Institut. Parkwood. Johannesburg

Date: Thursday, 10 October 2024

Time: 18h00 - 20h00



AFRIGAMES CONSORTIUM LAUNCH PROGRAMME

18h00: Programme Director:
Mr John Vlismas
Comedian, Academic and
DEI Strategist

Warm Welcome by **Ms Nesa Fröhlich**
Head of Information
Sub-Saharan Africa - Goethe-Institut

18h05: Welcome Address by
Mr Raymond Ledwaba
ITTHYNK Gaming CEO
Consortium Lead & Spokesperson

18h10: Consortium Showcase Video

18h15: Joburg Games Festival Address by
Mr Kieran Reid. Two Name Games
Managing Director & Co-Founder

18h20: Keynote Address by
Mr Eldon Edwards
Director: Grant Management System
National Treasury of South Africa



18h25: Panel Discussion • Topic:
**“Unlocking the Potential of the
Gaming Industry in South Africa”**

Panelists:

- AfriGames Consortium Members
LiMA • AGW • Tshimologong
 - **Department of Communications and
Digital Technologies**
 - **Department of Sports, Arts & Culture**
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19h10: Media Q&A with Panelists

19H40: Closing Remarks by
Consortium Lead & Spokesperson

19H45: Networking & One-on-One Interviews

••• Finger Foods & Refreshments Served •••

CONSORTIUM MEMBERS



FUNDING & STRATEGIC PARTNERS

