



# AFRIGAMES

CONSORTIUM

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## FACT SHEET

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### CONSORTIUM MEMBERS





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The AfriGames Consortium is a groundbreaking initiative supported by the National Treasury's Jobs Fund, aimed at developing the South African Gaming Industry.

### CONSORTIUM MEMBERS KEY ACTIVITIES:



Ecosystem Development



Incubation Programs



Game Development Training



Mentorship & International Market Access



Documentary Production



Industry Events and Networking

### FUNDING & STRATEGIC PARTNERS:



## AFRIGAMES CONSORTIUM OBJECTIVES:



### JOB CREATION & SKILLS DEVELOPMENT

- 152 Jobs
- Train 121 Young People



### DOCUMENTARY PRODUCTION

Documentary exploring SA Gaming Culture



### SMME SUPPORT

Incubate Six Gaming SMMEs



### MARKET ACCESS

Local & International Opportunities



### ECOSYSTEM DEVELOPMENT

Create & Promote Games that Resonate with Local & International Audiences



## WHY GAMING?



### GLOBAL GAMING INDUSTRY

\$183.9 Billion in 2023



### SA GAMING INDUSTRY

R7.3 Billion in 2023



### INTERDISCIPLINARY GROWTH

Gaming Merges Multiple Sectors: Tech, Design, Music, Film, Art, Writing



### YOUTH EMPOWERMENT

Alternative Career Paths to Reduce Youth Unemployment



### CULTURAL REPRESENTATION

Share African-Inspired Games with African Stories, Traditions and Cultures with the Global Audience

## CONTACT DETAILS

### For Media Related Matters:

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### For Partnership and Collaboration Matters:

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